

ORDER



Orders
Order / Rev: 720766
Alt Order #: 06364409
Product Desc: KLOBUCHAR FOR SENATE
Estimate: 567
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 10/25/12 / 10/25/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Abar Hutton Media/ POL
Buying Contact:
Billing Contact:
 6190 Grovedale Court Suite 200
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: KLOBUCHAR,A/D/SEN/MN
Demographic: A35+
Product Codes: PL-US Senate
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	100	\$108,100.00	\$91,885.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	100	\$108,100.00	\$91,885.00	0.00
Totals	100	\$108,100.00	\$91,885.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KARE	10/30/12	11/02/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	- TWTF - -	:30	4	\$350.00	P-4	0.00	NM	4	\$1,400.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					4	\$350.00		0.00			
N 2	KARE	11/05/12	11/05/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	M- - - - -	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M- - - - -					1	\$350.00		0.00			
N 3	KARE	10/30/12	11/02/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	- TWTF - -	:30	4	\$1,000.00	P-4	0.00	NM	4	\$4,000.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					4	\$1,000.00		0.00			
N 4	KARE	11/05/12	11/05/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	M- - - - -	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M- - - - -					1	\$1,000.00		0.00			
N 5	KARE	10/30/12	11/02/12	Today Show Today Show	CM	7-9a	- TWTF - -	:30	8	\$1,000.00	P-4	0.00	NM	8	\$8,000.00
MAX 2XDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					8	\$1,000.00		0.00			
N 6	KARE	11/05/12	11/06/12	Today Show Today Show	CM	7-9a	MT - - - - -	:30	4	\$1,000.00	P-4	0.00	NM	4	\$4,000.00

Advertiser:	KLOBUCHAR,A/D/SEN/MN
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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
MAX 2X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----					4	\$1,000.00		0.00			
N 7	KARE	10/30/12	11/02/12	M-F 9-10a TODAY	CM	9-10a	-TWTF--	:30	4	\$350.00	P-4	0.00	NM	4	\$1,400.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					4	\$350.00		0.00			
N 8	KARE	11/05/12	11/05/12	M-F 9-10a TODAY	CM	9-10a	M-----	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$350.00		0.00			
N 9	KARE	10/30/12	11/02/12	M-F 10-11a TODAY	CM	10-11a	-TWTF--	:30	4	\$125.00	P-2	0.00	NM	4	\$500.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					4	\$125.00		0.00			
N 10	KARE	11/05/12	11/05/12	M-F 10-11a TODAY	CM	10-11a	M-----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$100.00		0.00			
N 11	KARE	10/30/12	11/02/12	Days of Our Lives Days of Our Lives	CM	12-1p	-TWTF--	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					4	\$300.00		0.00			
N 12	KARE	11/05/12	11/05/12	Days of Our Lives Days of Our Lives	CM	12-1p	M-----	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$225.00		0.00			
N 13	KARE	10/30/12	11/02/12	M-F 1-2p Rachel Ray	CM	1P-2P	-T--F--	:30	2	\$250.00	P-4	0.00	NM	2	\$500.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T--F--					2	\$250.00		0.00			
14	KARE	11/05/12	11/05/12	M-F 1-2p Rachel Ray	CM	1P-2P	M-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$150.00		0.00			
N 15	KARE	10/30/12	11/02/12	M-F 2-3p The Doctors	CM	2P-3P	-TWTF--	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					4	\$300.00		0.00			
16	KARE	11/05/12	11/05/12	M-F 2-3p The Doctors	CM	2P-3P	M-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$175.00		0.00			
N 17	KARE	10/30/12	11/02/12	M-F 3-4p DR OZ	CM	3-4p	-TWTF--	:30	4	\$675.00	P-4	0.00	NM	4	\$2,700.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					4	\$675.00		0.00			
N 18	KARE	11/05/12	11/05/12	M-F 3-4p DR OZ	CM	3-4p	M-----	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$500.00		0.00			
N 19	KARE	10/30/12	11/02/12	M-F 4-430p KARE 11 4 News	CM	4-430P	-TWTF--	:30	4	\$525.00	P-4	0.00	NM	4	\$2,100.00
MAX 1X DAY															

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 Estimate: 567
KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N19	KARE	10/30/12	11/02/12	M-F 4-430p KARE 11 4 News	CM	4-430P	- TWTF--	:30	4	\$525.00	P-4	0.00	NM	4	\$2,100.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF--	4		\$525.00		0.00						
20	KARE	11/05/12	11/05/12	M-F 4-430p KARE 11 4 News	CM	4-430P	M-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$250.00		0.00						
N21	KARE	10/30/12	11/02/12	M-F 430-5p Jeopardy	CM	430-5P	- TWTF--	:30	4	\$1,350.00	P-4	0.00	NM	4	\$5,400.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF--	4		\$1,350.00		0.00						
N22	KARE	11/05/12	11/05/12	M-F 430-5p Jeopardy	CM	430-5P	M-----	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$1,000.00		0.00						
N23	KARE	10/30/12	11/01/12	M-F 5-530p KARE 11 5 News	CM	5-530p	- TWT---	:30	3	\$1,975.00	P-4	0.00	NM	3	\$5,925.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWT---	3		\$1,975.00		0.00						
N24	KARE	11/05/12	11/05/12	M-F 5-530p KARE 11 5 News	CM	5-530p	M-----	:30	1	\$1,800.00	P-4	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$1,800.00		0.00						
N25	KARE	10/30/12	11/01/12	M-F 6-630p KARE 11 6 News	CM	6-630p	- TWT---	:30	3	\$1,975.00	P-4	0.00	NM	3	\$5,925.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWT---	3		\$1,975.00		0.00						
N26	KARE	11/05/12	11/05/12	M-F 6-630p KARE 11 6 News	CM	6-630p	M-----	:30	1	\$1,800.00	P-4	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$1,800.00		0.00						
N28	KARE	11/03/12	11/03/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P	-----S-	:30	1	\$1,450.00	P-4	0.00	NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$1,450.00		0.00						
N29	KARE	10/30/12	11/02/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	- TWTF--	:30	4	\$2,700.00	P-4	0.00	NM	4	\$10,800.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF--	4		\$2,700.00		0.00						
N30	KARE	11/05/12	11/05/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	M-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$3,000.00		0.00						
31	KARE	11/05/12	11/05/12	Mon Prime THE VOICE	CM	658-9P (6:58 PM-9:00 PM)	M-----	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$6,000.00		0.00						
N32	KARE	10/30/12	11/02/12	M-F 10-1035p KARE News 10p	CM	10-1035P	- TWTF--	:30	4	\$3,375.00	P-4	0.00	NM	4	\$13,500.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF--	4		\$3,375.00		0.00						
N33	KARE	11/05/12	11/05/12	M-F 10-1035p KARE News 10p	CM	10-1035P	M-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00

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KARE

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N33	KARE	11/05/12	11/05/12	M-F 10-1035p KARE News 10p	CM	10-1035P	M-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1			\$3,000.00			0.00			
N34	KARE	11/03/12	11/03/12	KARE News 10p Sa KARE News 10p Sa	CM	10pm-1030pm	-----S-	:30	1	\$3,375.00	P-4	0.00	NM	1	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		1			\$3,375.00			0.00			
N35	KARE	11/04/12	11/04/12	Post NFL Late News Post NFL Late News	CM	1030-1105P	-----S	:30	1	\$3,375.00	P-4	0.00	NM	1	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S		1			\$3,375.00			0.00			
N36	KARE	10/30/12	11/02/12	Tonight Show Tonight Show	CM	1035pm-1135pm	-TWTF--	:30	4	\$650.00	P-2	0.00	NM	4	\$2,600.00
	MAX 1X DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	-TWTF--		4			\$650.00			0.00			
N37	KARE	11/05/12	11/05/12	Tonight Show Tonight Show	CM	1035pm-1135pm	M-----	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1			\$1,000.00			0.00			
N38	KARE	10/30/12	11/02/12	Late Night Late Night NBC	CM	1135pm-1235xm	-TWTF--	:30	4	\$200.00	P-2	0.00	NM	4	\$800.00
	MAX 1X DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	-TWTF--		4			\$200.00			0.00			
N39	KARE	11/05/12	11/05/12	Late Night Late Night NBC	CM	1135pm-1235xm	M-----	:30	1	\$375.00	P-4	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1			\$375.00			0.00			
40	KARE	11/03/12	11/03/12	SAT TDY NBC Today Show (Sa)	CM	6-8a	-----S-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		1			\$200.00			0.00			
41	KARE	11/03/12	11/03/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		2			\$500.00			0.00			
N42	KARE	11/03/12	11/03/12	Sat 630-7p MN Bound	CM	630pm-7pm	-----S-	:30	1	\$1,175.00	P-4	0.00	NM	1	\$1,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		1			\$1,175.00			0.00			
N43	KARE	11/03/12	11/03/12	Saturday Night Live Saturday Night Live	CM	1030P-1202A	-----S-	:30	1	\$2,050.00	P-4	0.00	NM	1	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		1			\$2,050.00			0.00			
N44	KARE	11/04/12	11/04/12	SUN TDY NBC Today Show (Su)	CM	8-9a	-----S	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S		1			\$400.00			0.00			
N45	KARE	11/04/12	11/04/12	Sun 5-530p KARE 11 5 News Su	CM	5-530P	-----S	:30	1	\$1,450.00	P-4	0.00	NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S		1			\$1,450.00			0.00			
N46	KARE	11/04/12	11/04/12	MN Bound MN Bound	CM	1105-1135P	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S		1			\$600.00			0.00			
Totals													100	\$108,100.00	